

## 2017 KCP&L CUSTOMER ADVISORY PANEL SWEEPSTAKES OFFICIAL RULES & REGULATIONS

### NO PURCHASE NECESSARY TO ENTER

#### Void Where Prohibited By Law

- 1. SPONSOR AND OVERVIEW:** The KCP&L Customer Advisory Panel Sweepstakes starts on January 1, 2017 and closes on December 31, 2017 12:00 PM Pacific Time. The Sweepstakes is sponsored by KCP&L, 1200 Main St. Kansas City, Missouri 64105 (the "Sponsor"). Vision Critical Inc. ("VCI") has been retained by the Sponsor to administer the Sweepstakes. The Sponsor is and shall remain solely responsible for the delivery of the Prize(s) to the winner(s).
- 2. ELIGIBILITY:** This Sweepstakes is open to all registered members of the KCP&L Customer Advisory Panel, other individuals directly contacted by VCI and invited to participate in the KCP&L Customer Advisory Panel and individuals who enter in accordance with Paragraph 6 of these Official Rules ("Entrants"). All Entrants must be the age of majority in their state of residence at the time of entry into the Sweepstakes.
- 3. SWEEPSTAKES GENERAL RULES:** This Sweepstakes is subject to all applicable federal, state and county laws and/or regulations and every action taken by an Entrant in conjunction with the Sweepstakes must comply with these laws and regulations. This Sweepstakes is void where prohibited or restricted by law.

By entering the Sweepstakes, Entrants agree to abide by these Official Rules and the decisions of Sponsor or VCI, which are final.

Neither the Sponsor or VCI, their affiliates or representatives are responsible for lost, late, misdirected, incomplete, or non-delivered submissions; or for interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), website, telephone or other connections, availability or accessibility, or miscommunications, or failed computer, satellite, telephone or cable transmissions, or lines, or technical failure or jumbled, corrupted, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures, or technical errors or difficulties, or other errors of any kind whether human, mechanical, electronic or network or the incorrect or inaccurate capture of entry or other information or the failure to capture, or loss of, any such information.

**4. PARTICIPATION PRIZES:** Each quarter, each panel member who participates in a survey will be entered into a drawing for that quarter. There are 4 random draws ( the "Draws") per quarter in the Participation Sweepstakes consisting of 4 Amazon Gift Cards of \$[200] each (the "Prizes") for an aggregate of \$3,200 in Prizes to be given away during the Sweepstakes Period. The Prizes will be awarded quarterly on the last business day of each month [the "Draw Dates"]. All Prizes are to be awarded in US dollars.

**5. BONUS PARTICIPATION PRIZES:** In addition to the 4 random draws ( the "Draws") in the Participation Sweepstakes, panel members who have 75%+ participation based on the invited survey total for the quarter will be entered into a BONUS drawing for 1 Amazon Gift Card of \$200 each (the "Prizes") for an aggregate of \$800 in Prizes to be given away during the Sweepstakes Period. The Prizes will be awarded quarterly on the last business day of each month [the "Draw Dates"]. All Prizes are to be awarded in US dollars.

**6. HOW TO PARTICIPATE:** The Sweepstakes is offered electronically via the Internet. All Entrants who are members of the KCP&L Customer Advisory Panel are automatically entered into the Sweepstakes. All other Entrants may enter the Sweepstakes by following the link in the Entrant's invitation to the KCP&L Customer Advisory Panel website and completing the initial questionnaire online. Entrants will receive one (1) entry for every survey completed during the Sweepstakes period.

Participation in the KCP&L Customer Advisory Panel is not required to enter the Sweepstakes. Entrants may enter the Sweepstakes by using the alternate means of Sweepstakes entry set out in Paragraph 6 of these Official Rules.

**7. NO PURCHASE NECESSARY TO ENTER OR WIN - ALTERNATE MEANS OF SWEEPSTAKES ENTRY:** Entrants may receive one (1) entry by legibly printing the Entrant's name, street address, city, state, postal code, telephone number and complete email address, on a 3 x 5 inch (or 7.5 x 12.5 cm) piece of paper and mailing it to Vision Critical Inc. KCP&L Customer Advisory Panel Sweepstakes, c/o 200 Granville, Mezzanine, Vancouver, BC V6C 1S4 Canada. All entries become the exclusive property of VCI and will not be acknowledged or returned.

Please note the URL address of the survey is necessary to identify the specific Sweepstakes being entered. Mail-in entries that do not include the URL address will not be valid.

**8. SWEEPSTAKES DRAW(S):** The draw will be held in Vancouver, British Columbia on each of the Draw Dates from all eligible entries received. Winners will be determined by random drawing from all eligible entries received by VCI. The odds of winning depends on the number of eligible entries received by VCI. The odds of an entry winning any Prize will be the same, whether the entry was automatically generated or made by alternate means of entry.

**9. PRIZE AWARDING:** Winners will be notified by email within 15 days of the drawing. Prizes will be awarded only on verification by VCI that all Sweepstakes requirements have been met by the winners. Each Prize must be accepted as awarded and no substitutions, transfers, conversions or assignments of Prizes will be allowed. The Sponsor is solely responsible for the delivery of the Prizes to the Prize winners, as declared by VCI.

No correspondence will be entered into except with selected Entrants at the email address listed on the VCI systems, or on the mail-in entries. VCI will notify the winner by email within fifteen (15) days of the Draw Date. The winner will have two (2) calendar days from notification to accept the Prize by email. VCI is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify the winner. If a selected Entrant cannot be contacted within the allotted time, VCI reserves the right to void that entry and select another eligible Entrant for that Prize.

In order to be declared an official winner the selected Entrant will be required to complete and return to VCI a Survey Notification Form within two (2) days of receipt thereof from VCI. If a selected Entrant fails to complete and return the Survey Notification Form to VCI within two (2) days, VCI reserves the right to void that entry and select another eligible Entrant for that Prize. By completing and returning the Survey Notification Form, the Entrant gives permission to the Sponsor and VCI, at their option, to publish or otherwise use the Entrant's name, address, photograph, voice and comments, without compensation, in any publicity carried out by the Sponsor or VCI or their respective advertising agencies.

Any Cash Prize awarded will be delivered by the Sponsor to an official winner within six (6) to eight (8) weeks after receipt of the signed and fully completed Survey Notification Form. A check will be issued to the official winner and delivered via the United States Postal Service.

Any Online Gift Card Prize will be delivered by the Sponsor to an official winner within six (6) to eight (8) weeks after receipt of the signed and fully completed Survey Notification Form via email from the respective Vendor website. *Neither Sponsor or VCI is responsible and/or liable for late, lost, or misdirected communications from the Vendor website to the official winners email address.*

All other Prizes will be delivered by the Sponsor to an official winner at the mailing address listed on the completed Survey Notification Form or on the mail-in entries in six(6) to eight(8) weeks after receipt of the signed and fully completed Survey Notification Form.

**10. WINNERS LIST:** To obtain a copy of the winners list or a copy of these Official Rules, send your request to: Vision Critical Inc, KCP&L Customer Advisory Panel Sweepstakes Winners List, 200 Granville, Mezzanine, Vancouver, BC V6C 1S4 Canada. Requests must be received no later than December 31, 2017 and a self-addressed stamped envelope must be enclosed with your request.

**11. DISQUALIFICATION:** Both the Sponsor and VCI reserve the right in their sole discretion to disqualify any Entrant from participating in the Sweepstakes for any reason at any time throughout the Sweepstakes, including, but not limited to, violating these Official Rules or tampering with or abusing any aspect of this Sweepstakes or the operation of the KCP&L Customer Advisory Panel website or any other VCI hosted website. In the event any portion of this Sweepstakes is compromised by virus, bugs, non-authorized human intervention or other causes beyond the control of Sponsor or VCI, which in their opinion, corrupts or impairs the administration, security, fairness or proper entry into the Sweepstakes, Sponsor or VCI reserve the right, in their sole discretion, to suspend or terminate the Sweepstakes and to award Prize(s) to individuals selected at random from the pool of Entrants received up to the point of termination. In no event will more Prizes be awarded than those listed in these Official Rules.

**12. TAX INFORMATION:** Liability for any applicable taxes imposed by any federal, state and/or local government, on any Prize won, is the sole responsibility of the winner of such Prize.

**13. PRIZE DISCLAIMER:** By participating in the Sweepstakes, Entrants agree that the Sponsor and VCI, their affiliates and representatives, and their respective officers, directors, employees, representatives, and agents, will have no liability whatsoever for, and shall be held harmless by Entrants against, any liability for any injuries, losses or damages of any kind to persons, including personal injury or death, or property resulting in whole or in part, directly or indirectly, from participation in the Sweepstakes, or any claims based on publicity rights, defamation or invasion of privacy, or merchandise delivery. Entrants further agree that the Sponsor and VCI, their affiliates and representatives, and their respective officers, directors, employees, representatives, and agents, will not be responsible or liable for any injuries,

damages, or losses of any kind, including direct, indirect, incidental, consequential, or punitive damages arising out of any of the submissions made by any Entry in the Sweepstakes, use of a Prize won in connection with the Sweepstakes or the failure by the Sponsor to deliver the Prize to the winner in accordance with these Official Rules.

**14. DATA PROTECTION NOTICE:** Entrants' personal information is protected by Vision Critical's Privacy Policy. The Vision Critical Privacy Policy can be found at the bottom of the survey page labeled "Privacy Policy" or to view the VCI Privacy Policy log on to the VCI website at [www.visioncritical.com](http://www.visioncritical.com) and select Privacy Policy.